

GOVERNMENT ADVERTISING, COST

3007. Mrs C.L. Edwardes to the Premier

I refer to the answer to question on notice No. 2599 and ask, given that the Minister for Police and Emergency Services, the Minister for Housing and Works and the Minister for Racing and Gaming were able to answer the question in detail, does this infer that -

- (a) the Premier does not know the amount of taxpayer funds being spent on advertising;
  - (b) the Departments and Agencies, under the Premier's portfolio, do not know the amount of taxpayer funds being spent on advertising;
  - (c) the Premier does not want the amount of taxpayer funds spent on advertising to become public; and
  - (d) the internal accounting and audit systems within the Departments and Agencies, under the Premier's portfolio, are unable to provide accurate and up-to-date information on expenditure?
- (2) Will the Premier now direct that question No. 2599 be answered?
- (3) If not, why not?

Dr G.I. GALLOP replied:

- (1) (a) No.  
(b) No.  
(c) No.  
(d) No.
- (2) Question 2599 has been answered, however, should the member have a specific request regarding further costs associated with a particular agency's advertising I would be prepared to consider the member's request.

I remind the Member for Kingsley that in her response to Question On Notice 539 dated Tuesday 17 November 1998:

‘The agencies under the portfolios of Environment and Labour Relations have expended the following on the placement of government advertising. To provide finite costings of production and other associated costs would require the direction of significant resources to provide this information. I am not prepared to allocate the resources required to provide this information. If, however, the member has a specific request regarding further costs associated with a particular agency's advertising I would be prepared to consider the member's request.’

- (3) Not applicable.
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